



Tuesday 25th February 2025

Dear Parent/Carer,

At Seva School, we will be celebrating **World Book Day on Thursday 6th March 2025**. The theme this year is '**Read Your Way**'. We would like our YR-Y6 children and staff to **bring their favourite book to share and dress up as their favourite book character**. We would be grateful if children could make a voluntary contribution of £1. The monies raised will be used to support reading for pleasure by purchasing a wider selection of books for our class book corners.

World Book Day is paramount to acknowledging just how important reading is and at Seva School, we wish to create another fun and engaging day, making lots of memories that will be cherished in years to come. We would like to launch '**Decorate a potato as a book character**' competition which we would ask all pupils to decorate at home and bring to school before Thursday 6th March and hand it to their class teacher. A winner will be chosen from each class on World Book Day and announced on Friday 7th March in assembly.

During World Book Day pupils will be involved in various activities throughout the day including an Oracy competition called '**The Ultimate Character Champion Battle**'. This competition will encourage discussion and presentational talk based on children's favourite book character. A winner will be chosen from each class on World Book Day and announced on Friday 7th March in assembly.

On the day, every child will receive a £1.00 book token which can be redeemed against any book of their choice in participating bookshops. Alternatively, they can pick one of many, exclusive, new, and completely free books using their token. The line-up of £1 books this year can be found here <https://www.worldbookday.com/books-and-tokens/books/>. The token redemption period is from 13th February – 23rd March 2025. You can find your nearest participating book retailer here <https://www.worldbookday.com/books-and-tokens/books/participating-retailers/>.

We hope that all pupils will be able to participate and join us in this fun celebration of authors and books. If you have any queries, please do not hesitate to contact me or your child's class teacher.

Kind regards,

Mrs S Satsangi

Primary English Lead & Assistant Principal