



## Business Studies Curriculum

### Years 10 - 11

#### Curriculum Intent:

Our Business curriculum enables students to have the ability to think commercially and creatively to demonstrate business acumen.

Business Studies at Seva School aims to inspire students to understand the importance of enterprise and the nature of the business world. Students will leave the classroom enriched with a broad and balanced perspective of business, as well as an inspiration for success and a passion to work hard in the community.

Business studies curriculum aims to equip students with the appropriate knowledge and skills needed to develop their employability skills and identify career prospects in the future.

Year	Curriculum Journey
10	Topic 1.1 Enterprise and entrepreneurship Topic 1.2 Spotting a business opportunity Topic 1.3 Putting a business idea into practice Topic 1.4 Making the business effective Topic 1.5 Understanding external influences on business
11	Topic 2.1 Growing the business Topic 2.2 Making marketing decisions Topic 2.3 Making operational decisions Topic 2.4 Making financial decisions Topic 2.5 Making human resource decisions